

The Third Annual
Celebrate Milpitas!
August 16th & 17th, 2008



It is with great pleasure we welcome you to the 3rd Annual Celebrate Milpitas! Festival will be held on **Saturday, August 16th and Sunday, August 17th, 2008**, in Downtown Milpitas. The event hours are from 10:00 am – 6:00 pm for both days. This celebration will showcase art, wine, community and it's culture. There will be three stages of live entertainment throughout the site. The event site consists of South Milpitas Blvd between Turquoise Street to Calaveras Blvd. The Milpitas Chamber of Commerce presents this event, and is produced by our company, Team PRO Event, Inc. of Mill Valley.



Celebrate Milpitas! Is a wonderful opportunity for the community to pay tribute on an annual basis and embrace the people and businesses that make Milpitas special and successful. It is a classic event providing many levels of participation for residents, community service groups, sponsors, and you... **the Local Business.**

We are looking forward to this year's Celebrate Milpitas! Festival.
If you have any questions or comments, give us a call at the Milpitas Chamber of Commerce **(408) 262-2613.**

The Third Annual Celebrate Milpitas!
2008 Business Row Exhibitor Application

**See other side for Business Row Application
Instructions and Exhibitor**

First Name: _____

Last Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Resale #: _____

Alternate Contact: _____

Describe your Menu: _____

We have participated in the past? No Yes Yr(s)? _____

We would like Same Space. No Yes Space # _____

Please Check Choice Below: (10'x10' Enclosed Booth)

Non-Profit Organization / Space Only: (\$250.00)

Non-Profit Organization w/ Booth: (\$400.00)

Commercial Member / Space Only: (\$450.00)

Commercial Member w/ Booth: (\$600.00)

Commercial Non-Member / Space Only: (\$650.00)

Commercial Non-Member w/ Booth: (\$800.00)

Subtotal: _____

Cleaning Deposit: (\$100.00) – Provide Separate Check

Grand Total: _____

Late Fee: If received after July 1st, 2008 (\$100.00)

Form of Payment:

Check # _____ Money Order Visa MasterCard

Card Number _____ Date _____

Signature _____ Date _____

Please verify that you have included all of the following:

Application Photos/Brochure Booth Fee Health Fee (if Applicable)

Make checks payable and mail to: Milpitas Chamber of Commerce

Att: Celebrate Milpitas
828 N. Hillview Dr, Milpitas, CA 95035

For further information please contact the Milpitas Chamber of Commerce

Phone: (408) 262-2613 Fax (408) 262-2823 • Email: info@milpitaschamber.com

For official use only:



**BUSINESS ROW EXHIBITORS
APPLICATION RULES & REGULATIONS**

Please make a copy of these instructions for your records.

1. Full payment including cleaning deposit must be received by the Milpitas Chamber of Commerce office by or prior to July 1st, 2008 before application will be considered for acceptance. There will be a let fee of \$100.00, if received after July 1st, First come first serve.
2. Celebrate Milpitas hours are from 10:00 am- 6:00 pm both days. Booths must be set up and open during these hours. Closing early shall result in forfeiture of the cleaning deposit and shall result in the business or organization being denied participation in future years.
3. All vehicles are to be off the street by 9:30 am each morning. All vendors are to have their area clean and vacated by 8:30 pm on Sunday evening.
4. The Exhibitor understands that security, accident and theft insurance related to the Exhibitor supplies, product, and other materials is the Exhibitor's responsibility. Although security is provided Saturday night, Vendor is responsible for Vendors own materials. The Chamber shall not be responsible for theft or damage.
5. Booth area must be kept clean during the festival and post event. It is the Exhibitor's responsibility to leave the assigned area free of debris. Dumpsters are provided. The trash cans along the street are not for Exhibitor's usage. Failure to leave your area clean will result in forfeiture of the cleaning deposit and shall result in the business or organization being denied participation in future years.
6. Pets & animals are not allowed in the festival areas.
7. The chamber reserves the right to ask the Exhibitor to leave without a refund if the Exhibitor is in violation of these rules, public safety is an issue or is disruptive to other Exhibitor's and their assigned space.
8. Exhibitor will provide the Chamber with a certificate of insurance showing at least \$1,000,000 in general liability coverage with the Chamber and the City of Milpitas listed as "Additional Insured".
9. All Exhibitors or a representative will attend an Exhibitor briefing to be scheduled for August, You will be notified of time and location at a later date. Failure to attend may exclude you from the festival and the forfeiture of fees paid.
10. No food or beverages may be sold in Business Row. Distribution of free samples requires prior written approval by the Chamber.
11. The booth is a 10'x10' space with a structure, One table & two chairs are provided. Larger presentations are available through special requests to the Chamber. No more than 4 people will be working in the assigned 10'x10' at any given time without written approval from the Chamber.
12. Booth Space may be shared by Exhibitors in the same fee classification. Such sharing requires prior written approval by the Chamber. Fee payments and contact information will be with one Exhibitor only. A \$75.00 fee for sharing will apply.
13. POWER IS NOT AVAILABLE. Prior approval is required to bring your own generator.
14. The Exhibitor agrees to market its product(s) only within the confines of the assigned space. No display of signs, product displays or samples, distribution of literature, solicitation or marketing of any kind is allowed outside the confines of assigned space without prior written approval from the Chamber.

Hold Harmless Agreement

I understand that Celebrate Milpitas, The Milpitas Chamber of Commerce, and the City of Milpitas and it's officers/employees will not be responsible for any lost, stolen, or damaged materials and/ or mechandise of mine.

I have read and understand the rules and agreement and will abide by them.

Printed Name _____ Date _____

Signature _____ Date _____

Festival / Chamber Use Only

Application Approved Date _____

Application Denied Reason _____

1/2 Deposit Amount \$ _____ Check # _____ CC _____ Visa _____ MC _____ Date _____

Paid in Full \$ _____ Check # _____ CC _____ Visa _____ MC _____ Date _____

Filed By _____ Date _____

Notes _____